

Leveraging viewer base of recipe videos and digital signage to support sales

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[607A Every Sector : Services]

Fiscal Year	Net sales (mn yen)	YoY (%)	Operating profit (mn yen)	YoY (%)	Ordinary profit (mn yen)	YoY (%)	Profit (mn yen)	YoY (%)	EPS (yen)	BPS (yen)	DPS (yen)
Jun. 2024	3,359	30.2	-642	-	-644	-	-771	-	-154.3	-2,402.4	0.0
Jun. 2025	4,250	26.5	-24	-	-30	-	-32	-	-6.6	-2,408.9	0.0
Jun. 2026 f	5,016	18.0	345	-	335	-	331	-	16.9	-	0.0

Note: Non-consolidated basis. Figures for the fiscal year ending June 2026 is the company's forecasts.

Providing Sales Support to Manufacturers and Retailers

Every operates a marketing solutions business that supports advertising and sales promotion for food and beverage manufacturers. It leverages the user base built through the operation of cooking recipe video platforms such as DELISH KITCHEN as well as through advertising delivered via digital signage installed in supermarkets and other retail locations. Every also promotes digital transformation (DX) for retail businesses, in addition to operating a consumer business focused on individual consumers.

As of April 2026, there were over 57,000 recipe videos posted on the DELISH KITCHEN site. The number of monthly users in April 2026 exceeded 31 million and there were a total of over 13 million social media followers.

The marketing solutions business accounted for 74.0% of net sales for fiscal year ended June 2025, the consumer business for 10.3% and other businesses for 15.8%.

The marketing solution business provides services to food manufacturers and retailers. The core of the company's business is to provide marketing support ranging from enhancing awareness of the food manufacturers and other clients' brands and products to sales promotion.

Every began installing digital signage in supermarkets and other retail locations in 2018. It accelerated these efforts following the establishment of a business alliance with food wholesaler ITOCHU-SHOKUJIN in July 2019 in the retail media sector. ITOCHU-SHOKUJIN installs digital signage in retail locations and Every distributes recipe and advertising videos from DELISH KITCHEN featuring products that food manufacturers and others wish to promote on digital signage. Every then earns advertising revenue from the food manufacturers and pays a portion of that to ITOCHU-SHOKUJIN.

In the consumer business, Every offers a paid premium service through the DELISH KITCHEN app and a home delivery service for frozen boxed meals.

In other businesses, the company provides contract services by leveraging its video production capabilities and system development expertise. Every's key customer, au Commerce & Life, has informed the company that it will terminate the contract at the end of September. Net sales to au Commerce & Life are forecast to cease starting in October.

Every (607A TSE Growth)

August 14, 2026

Financial Statements

Statement of income	Fiscal Year	Jun. 2024		Jun. 2025		Nine months to Mar. 2026	
		(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)
Net sales		3,359	100.0	4,250	100.0	3,830	100.0
Cost of sales		1,164	34.7	1,592	37.5	1,480	38.6
Gross profit		2,195	65.3	2,658	62.5	2,350	61.4
Selling, general and administrative expenses		2,837	84.5	2,682	63.1	2,027	52.9
Operating profit		-642	-	-24	-	323	8.4
Non-operating income		5	-	5	-	8	-
Non-operating expenses		7	-	11	-	8	-
Ordinary profit		-644	-	-30	-	323	8.4
Profit before income taxes		-769	-	-30	-	323	8.4
Net profit		-771	-	-32	-	320	8.4

Balance sheet	Fiscal Year	Jun. 2024		Jun. 2025		Mar. 2026	
		(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)
Current assets		2,394	96.8	2,348	96.0	2,594	96.4
Cash and deposits		1,895	76.6	1,741	71.2	1,888	70.1
Accounts receivable - trade		416	16.8	481	19.7	612	22.7
Inventories		9	0.4	8	0.3	11	0.4
Non-current assets		80	3.2	97	4.0	97	3.6
Property, plant and equipment		-	-	10	0.4	10	0.4
Intangible assets		-	-	-	-	-	-
Investments and other assets		80	3.2	86	3.5	86	3.2
Total assets		2,474	100.0	2,445	100.0	2,692	100.0
Current liabilities		645	26.1	856	35.0	780	29.0
Accounts payable - trade		-	-	-	-	-	-
Current portion of long-term borrowings		21	0.8	201	8.2	200	7.4
Non-current liabilities		508	20.5	301	12.3	303	11.3
Long-term borrowings		501	20.3	300	12.3	300	11.1
Net assets		1,320	53.4	1,287	52.6	1,608	59.7
Owners' equity		1,320	53.4	1,287	52.6	1,608	59.7

Statement of cash flows	Fiscal Year	Jun. 2024	Jun. 2025
		(mn yen)	(mn yen)
Cash flows from operating activities		-587	-81
Depreciation		14	5
Amortization of goodwill		4	-
Cash flows from investing activities		-113	-38
Cash flows from financing activities		142	-32
Dividends paid		-	-
Net increase in cash and cash equivalents		-558	-153
Cash and cash equivalents		1,895	1,741

Note: Non-consolidated

Source: Prepared by Stock Research Center based on the notifiable prospectus.