Planning and sales of high-end golf wear and equipment

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[7112 CUBE Sector : Retail Trade]

Fiscal Year	Net sales	YoY	Operating profit	YoY	Ordinary profit	YoY	Profit	YoY	EPS	BPS	DPS
	(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)	(yen)	(yen)	(yen)
Dec.2020	2,668	-	43	-	51	-	133	-	-25.0	177.9	0.0
Dec.2021	3,900	49.2	687	4.4x	690	4.2×	c 681	-	127.7	305.0	0.0
Dec.2022	f 5,253	34.7	849	23.5	814	17.9	9 564	-17.2	102.4	-	0.0

Note: Consolidated basis on ending December 2020, and .non-consolidated basis on ending December 2021 and 2022.

Figures for the fiscal year ending December 2022 are the company's forecasts.

It conducted 1-to-200 stock split on May 19, 2022. Per share indicies are adjusted retroactively.

Handles Golf Wear and Equipment

CUBE designs, retails and wholesales golf-related apparel, sundries, etc., including MARK & LONA, its flagship brand. MARK & LONA accounted for about 90% of net sales in the first half of fiscal year ending December 2022.

MARK & LONA

The company has been planning and selling MARK & LONA's main products, including golf wear, golf bags, and shoes, since March 2008. All products are characterized by innovative, skull-patterned designs, high-quality materials, and superior functionality. In the first half of fiscal year ending December 2022, golf wear accounted for about 60% of net sales, and sundries, etc. for around 40%.

MARK & LONA's customer mix is about 70% male and 30% female, with most in their late 30s to mid-50s. MARK & LONA's major customers are those with higher annual incomes, as tops and bottoms combined cost around 60,000 yen.

Sales Channels

In the first half of fiscal year ending December 2022, the sales composition by channel was as follows: domestic retail 24.6%, domestic e-commerce 17.7%, overseas e-commerce 2.1%, overseas wholesale 44.2%, domestic wholesale 11.1%, and others 0.2%.

In domestic retail, the company operates a total of nine directly managed stores in Sapporo, Tokyo, Nagoya, Osaka and Fukuoka.

For domestic wholesale, the company distributes its products via agents. As of the end of June 2022, there were approximately 100 stores in Japan that carried MARK & LONA products.

Looking at overseas wholesale, the company wholesales to South Korea, the United States and Italy. The proportion of net sales accounted for by overseas wholesale rose 14.5 percentage points from 29.7% in fiscal year ended December 2020 to 44.2% in the first half of fiscal year ending December 2022. In August 2014, the company entered into an exclusive sales and licensing agreement with JC FAMILY of South Korea for MARK & LONA in South Korea and launched its overseas wholesale business. South Korea now accounts for more than 90% of CUBE's overseas wholesale net sales.

Newly Listed Company Introduction Report

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CUBE (7112 TSE Growth) - - - - - - - - - - - - - - - - - - October 21, 2022

Financial Statements

Statement of income	Fiscal Year	Dec.2020		Dec.2021		Six months to Jun. 2022	
		(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)
Net sales		2,668	100.0	3,900	100.0	2,898	100.0
Cost of sales		1,217	45.6	1,546	39.7	1,399	48.3
Gross profit		1,451	54.4	2,353	60.3	1,499	51.7
Selling, general and administrative expenses		1,408	52.8	1,666	42.7	887	30.6
Operating profit		43	1.6	687	17.6	612	21.1
Non-operating income		18	-	10	-	3	-
Non-operating expenses		9	-	7	-	0	-
Ordinary profit		51	1.9	690	17.7	615	21.2
Profit before income taxes		-124	-4.7	689	17.7	615	21.2
Net profit		-133	-5.0	681	17.5	403	13.9

Fiscal Year	Dec.2020		Dec.2021		Jun. 2022		
	(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)	
	1,783	84.2	2,189	84.5	2,724	84.2	
	1,347	63.6	1,576	60.8	1,989	61.5	
	228	10.8	363	14.0	335	10.4	
	142	6.7	188	7.3	265	8.2	
	335	15.8	402	15.5	511	15.8	
	138	6.5	127	4.9	140	4.3	
	8	0.4	9	0.4	13	0.4	
	187	8.9	265	10.2	356	11.0	
	2,119	100.0	2,592	100.0	3,235	100.0	
	494	23.4	908	35.0	1,151	35.6	
	112	5.3	113	4.4	170	5.3	
	140	6.6	543	21.0	483	14.9	
Short-term borrowings		3.1	-	-	-	-	
	64	3.0	-	-	-	-	
	674	31.8	55	2.1	64	2.0	
	480	22.7	-	-	-	-	
	136	6.4	-	-	-	-	
	949	44.8	1,628	62.8	2,019	62.4	
	949	44.8	1,628	62.8	2,019	62.4	
Fiscal Year					Jun. 202	2	
Cash flows from operating activities		260		1,023		461	
Depreciation			34		16		
	Fiscal Year	(mn yen) 1,783 1,783 1,347 228 142 335 142 335 138 8 187 2,119 494 112 140 66 64 674 480 136 949 949 949 949 949 949 949 949 949 949 949 949	(mn yen) (%) 1,783 84.2 1,347 63.6 228 10.8 142 6.7 335 15.8 138 6.5 8 0.4 187 8.9 2,119 100.0 494 23.4 112 5.3 140 6.6 66 3.1 64 3.0 674 31.8 480 22.7 136 6.4 949 44.8 949 44.8 949 44.8 949 44.8	(mn yen) (%) (mn yen) 1,783 84.2 2,189 1,347 63.6 1,576 228 10.8 363 142 6.7 188 335 15.8 402 138 6.5 127 8 0.4 9 187 8.9 265 2,119 100.0 2,592 494 23.4 908 112 5.3 113 66 3.1 - 64 3.0 - 64 3.0 - 65 480 22.7 136 6.4 - 949 44.8 1,628 949 44.8 1,628 949 44.8 1,628 949 44.8 1,628 949 44.8 1,628 949 44.8 1,628 949 44.8 1,628 949 <td< td=""><td>(mn yen) (%) (mn yen) (%) 1,783 84.2 2,189 84.5 1,347 63.6 1,576 60.8 228 10.8 363 14.0 142 6.7 188 7.3 335 15.8 402 15.5 138 6.5 127 4.9 8 0.4 9 0.4 187 8.9 265 10.2 2,119 100.0 2,592 100.0 494 23.4 908 35.0 112 5.3 113 4.4 140 6.6 543 21.0 66 3.1 - - 64 3.0 - - 644 3.0 - - 136 6.4 - - 949 44.8 1,628 62.8 949 44.8 1,628 62.8 949 44.8 1,628<td>(mn yen) (%) (mn yen) (%) (mn yen) 1,783 84.2 2,189 84.5 2,724 1,347 63.6 1,576 60.8 1,989 228 10.8 363 14.0 335 142 6.7 188 7.3 265 335 15.8 402 15.5 511 138 6.5 127 4.9 140 8 0.4 9 0.4 13 187 8.9 265 10.2 356 2,119 100.0 2,592 100.0 3,235 494 23.4 908 35.0 1,151 112 5.3 113 4.4 170 140 6.6 543 21.0 483 66 3.1 - - - 64 3.0 - - - 65 2.7 - - - -</td></td></td<>	(mn yen) (%) (mn yen) (%) 1,783 84.2 2,189 84.5 1,347 63.6 1,576 60.8 228 10.8 363 14.0 142 6.7 188 7.3 335 15.8 402 15.5 138 6.5 127 4.9 8 0.4 9 0.4 187 8.9 265 10.2 2,119 100.0 2,592 100.0 494 23.4 908 35.0 112 5.3 113 4.4 140 6.6 543 21.0 66 3.1 - - 64 3.0 - - 644 3.0 - - 136 6.4 - - 949 44.8 1,628 62.8 949 44.8 1,628 62.8 949 44.8 1,628 <td>(mn yen) (%) (mn yen) (%) (mn yen) 1,783 84.2 2,189 84.5 2,724 1,347 63.6 1,576 60.8 1,989 228 10.8 363 14.0 335 142 6.7 188 7.3 265 335 15.8 402 15.5 511 138 6.5 127 4.9 140 8 0.4 9 0.4 13 187 8.9 265 10.2 356 2,119 100.0 2,592 100.0 3,235 494 23.4 908 35.0 1,151 112 5.3 113 4.4 170 140 6.6 543 21.0 483 66 3.1 - - - 64 3.0 - - - 65 2.7 - - - -</td>	(mn yen) (%) (mn yen) (%) (mn yen) 1,783 84.2 2,189 84.5 2,724 1,347 63.6 1,576 60.8 1,989 228 10.8 363 14.0 335 142 6.7 188 7.3 265 335 15.8 402 15.5 511 138 6.5 127 4.9 140 8 0.4 9 0.4 13 187 8.9 265 10.2 356 2,119 100.0 2,592 100.0 3,235 494 23.4 908 35.0 1,151 112 5.3 113 4.4 170 140 6.6 543 21.0 483 66 3.1 - - - 64 3.0 - - - 65 2.7 - - - -	

Cash flows from investing activities	-504	-39	-48
Cash flows from financing activities	661	-746	-
Dividends paid	-	-	-
Net increase in cash and cash equivalents	409	238	412
Cash and cash equivalents	867	1,096	1,509

Note:Consolidated basis on ending December 2020, and .non-consolidated basis on ending December 2021 and 2022. Source: Prepared by Stock Research Center based on the notifiable prospectus.

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