Kitalive (5039 SSE Ambitious)----------- October 14, 2022

Provide support for Salesforce implementation and Salesforce product development

This report is an English translation of part of the report issued on September 30, 2022. For inquiries concerning the report, please contract info@stock-r.org

[5039 Kitalive Sector: Information & Communication]

| Fiscal Year | Net sales | YoY | Operating profit | YoY | Ordinary profit | YoY | Profit | YoY | EPS | BPS | DPS |
|-------------|-----------|------|------------------|-----|-----------------|------|----------|------|-------|-------|-------|
| | (mn yen) | (%) | (mn yen) | (%) | (mn yen) | (%) | (mn yen) | (%) | (yen) | (yen) | (yen) |
| Dec.2020 | 478 | 27.8 | 103 | - | 92 | 33.3 | 61 | 35.6 | 51.2 | 174.0 | 0.0 |
| Dec.2021 | 577 | 20.7 | 113 | 9.7 | 116 | 26.1 | 77 | 26.2 | 64.3 | 238.3 | 0.0 |
| Dec.2022 | f 690 | 19.6 | 124 | 9.7 | 114 | -1.7 | 75 | -2.6 | 61.6 | - | 0.0 |

Note: Non-consolidated basis. Figures for the fiscal year ending December 2022 are the company's forecasts. It conducted 1-to-500 stock split on July 11, 2022. Per share indicies are adjusted retroactively.

Provides Support for Salesforce Implementation and Product Development

Kitalive provides Salesforce implementation support through Salesforce-based system development and maintenance operations, Salesforce product development support for building SaaS-type applications sold on AppExchange, and sales of licenses for Salesforce and other services.

Cloud Solutions, the combined total of Salesforce implementation support and Salesforce product development support, accounted for 96.2% of sales in fiscal year ended December 2021, while license sales accounted for 3.6%.

Cloud Solutions

1) Salesforce implementation support

Kitalive offers Salesforce implementation support and Salesforce-based system development services. A team of about three to four engineers delivers one-stop services for all system development processes. These include IT consulting, requirement definition, design, development, system testing, maintenance and operation. The development period for most projects is one to three months, and agile development is the primary method.

2) Salesforce product development support

The company delivers product development support with companies looking to build and sell SaaS-type products via Salesforce. The support Kitalive provides will enable companies lacking knowledge of Salesforce technology to deploy the service.

License Sales

The company engages in sales of Salesforce licenses. The company serves as a secondary distributor for TerraSky (3915 TSE Prime), a sales agent for Salesforce Japan. TerraSky owns 49.5% of the company's shares.

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Financial Statements

| Statement of income | Fiscal Year | Dec.2020 | | Dec.2021 | | Six months to Jun. 2022 | |
|--|-------------|----------|-------|----------|-------|----------------------------|-------|
| | | (mn yen) | (%) | (mn yen) | (%) | (mn yen) | (%) |
| Net sales | | 478 | 100.0 | 577 | 100.0 | 313 | 100.0 |
| Cost of sales | | 283 | 59.2 | 332 | 57.5 | 160 | 51.1 |
| Gross profit | | 194 | 40.6 | 245 | 42.5 | 152 | 48.6 |
| Selling, general and administrative expenses | | 103 | 21.5 | 131 | 22.7 | 74 | 23.6 |
| Operating profit | | 91 | 19.0 | 113 | 19.6 | 78 | 24.9 |
| Non-operating income | | 1 | - | 3 | - | 0 | - |
| Non-operating expenses | | - | - | 0 | - | 1 | - |
| Ordinary profit | | 92 | 19.2 | 116 | 20.1 | 77 | 24.6 |
| Profit before income taxes | | 92 | 19.2 | 116 | 20.1 | 77 | 24.6 |
| Net profit | · | 61 | 12.8 | 77 | 13.3 | 50 | 16.0 |

| Balance sheet | Fiscal Year | Dec.2020 | | Dec.2021 | | Jun. 2022 | |
|-------------------------------|-------------|----------|-------|----------|-------|-----------|-------|
| | | (mn yen) | (%) | (mn yen) | (%) | (mn yen) | (%) |
| Current assets | | 345 | 87.8 | 445 | 91.0 | 472 | 93.7 |
| Cash and deposits | | 261 | 66.4 | 347 | 71.0 | 381 | 75.6 |
| Accounts receivable-trade | | 71 | 18.1 | 79 | 16.2 | 67 | 13.3 |
| Inventories | | 0 | 0.0 | 1 | 0.2 | 1 | 0.2 |
| Non-current assets | | 48 | 12.2 | 44 | 9.0 | 32 | 6.3 |
| Property, plant and equipment | | 7 | 1.8 | 8 | 1.6 | 7 | 1.4 |
| Intangible assets | | 31 | 7.9 | 25 | 5.1 | 21 | 4.2 |
| Investments and other assets | | 8 | 2.0 | 11 | 2.2 | 3 | 0.6 |
| Total assets | | 393 | 100.0 | 489 | 100.0 | 504 | 100.0 |
| Current liabilities | | 97 | 24.7 | 116 | 23.7 | 79 | 15.7 |
| Accounts payable - trade | | 4 | 1.0 | 9 | 1.8 | 6 | 1.2 |
| Non-current liabilities | | - | - | - | - | 0 | 0.0 |
| Net assets | | 296 | 75.3 | 373 | 76.3 | 423 | 83.9 |
| Owners' equity | | 296 | 75.3 | 373 | 76.3 | 423 | 83.9 |

| Statement of cash flows | Fiscal Year | Dec.2020 | Dec.2021 | Six months to Jun. 2022 |
|--------------------------------------|-------------|----------|----------|----------------------------|
| | | (mn yen) | (mn yen) | (mn yen) |
| Cash flows from operating activities | 82 | 90 | 35 | |
| Depreciation | | 2 | 3 | 1 |
| Amortization of goodwill | | 6 | 6 | 3 |
| Cash flows from investing activities | | -3 | -4 | - |
| | | | | |
| Cash flows from financing activities | | - | - | -1 |
| Dividends paid | | - | - | - |
| Net increase in cash and cash equ | ivalents | 78 | 86 | 34 |
| Cash and cash equivalents | | 261 | 347 | 381 |

Note: Non-consolidated basis.

Source: Prepared by Stock Research Center based on the notifiable prospectus.

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