NIFTY Lifestyle (4262 TSE Mothers) - - - - - - - - - - - - January 17,2022

Engaged in activity support service business for individual users and companies in the lifestyle domain

This report is an English translation of part of the report issued on December 28, 2021. For inquiries concerning the report, please contract info@stock-r.org

Fiscal Year	Net sales	YoY	Operating profit	YoY	Ordinary profit	YoY	Profit	YoY	EPS	BPS	DPS
	(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)	(yen)	(yen)	(yen)
Mar. 2020	2,072	-	698	-	699	-	505	-	101.1	206.6	0.0
Mar. 2021	2,264	9.2	802	14.9	802	14.8	507	0.5	101.6	297.4	0.0
Mar. 2022	f 2,717	20.0	964	20.2	932	16.1	601	18.4	112.7	-	0.0

[4262 NIFTY Lifestyle Sector : Information & Communication]

Note: Consolidated basis. Figures for the fiscal year ending March 2022 are the company's forecasts.

Engaged in the Activity Support Service Business Supporting Individual Users and Companies

NIFTY Lifestyle is engaged in the activity support service business that supports individual users and companies in the lifestyle domain. The activity support service business is comprised of activity support platform services (platforms for real estate, job offering and hot spring information), which compiles abundant and diverse information and supports the activities of individual users such as information gathering, and activity support solution services (data feed optimization and viewing inside of real estate properties online), which provides solutions for companies in order to enhance the value for both companies and their users. Activity support platform services accounted for 90.8% of net sales in the fiscal year ended March 2021, and activity support solution services accounted for 9.2%.

(1) Activity support platform services

Although there are many platform services in Japan that provide various types of information to individual users, it takes time and effort to find the appropriate information. The company provides collective search-type services that allow users to compare and examine information posted on major portal sites all at once, and unique services that assort information edited by the company. Through these services, the company supports individual users in comparing and examining information on multiple sites in a short period of time.

In the activity support platform services, the company provides information that is likely to meet the needs of each individual user and support their activities by compiling and processing diverse and abundant information and enabling searches under various conditions.

(2) Activity support solution services

The activity support solution services are solution services for companies and are provided for the purpose of realizing services which individual users and companies dream of by using digital transformation.

Newly Listed Company Introduction Report

The contents indicated in the report are based on information as of the date the report was created and are subject to change without prior notice. The Stock Research Center makes no warranty or representation concerning the accuracy, reliability, completeness, adequacy and reliability of the information indicated in the report, and shall not assume no responsibility or obligation whatsoever. The Stock Research Center assumes no responsibility for any direct or indirect loss, lost profit, damage or other results from investors accessing and using the report or relying on the report concerning the distribution of the report. Final investment decisions shall be made by the investors themselves, and entire responsibility for investments lies with investors that accessed the report. In addition, intellectual rights concerning the report belongs to The Stock Research Center and may not be copied, reprinted, quoted, etc. without permission.

NIFTY Lifestyle (4262 TSE Mothers) ----- January 17,2022

Financial Statements

Statement of income	Fiscal Year	Mar.2020		Mar.2021		Six months to Jun. 2021	
		(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)
Net sales		2,072	100.0	2,264	100.0	1,235	100.0
Cost of sales		377	18.2	485	21.4	277	22.5
Gross profit		1,695	81.8	1,778	78.6	958	77.5
Selling, general and administrativ	997	48.1	976	43.1	538	43.6	
Operating profit		698	33.7	802	35.4	419	33.9
Non-operating income		1	-	2	-	0	-
Non-operating expenses		0	-	1	-	2	-
Ordinary profit		699	33.7	802	35.5	417	33.8
Profit before income taxes		699	33.7	794	35.1	417	33.8
Profit attributable to owners of parent		505	24.4	507	22.4	267	21.6

Balance sheet	Fiscal Year	Mar.2020		Mar.2021		Jun. 2021	
		(mn yen)	(%)	(mn yen)	(%)	(mn yen)	(%)
Current assets		1,223	81.2	1,553	73.9	1,703	74.9
Cash and deposits		891	59.2	1,109	52.8	1,271	56.0
Accounts receivable-trade		314	20.9	423	20.1	387	17.0
Non-current assets		283	18.8	548	26.1	569	25.1
Property, plant and equipment		21	1.4	23	1.1	29	1.3
Intangible assets		147	9.8	327	15.6	348	15.3
Investments and other assets		114	7.6	197	9.4	192	8.5
Total assets		1,506	100.0	2,102	100.0	2,272	100.0
Current liabilities		450	29.9	604	28.8	503	22.2
Accounts payable - trade		56	3.8	148	7.1	153	6.8
Non-current liabilities		10	0.7	10	0.5	14	0.6
Net assets		1,045	69.4	1,487	70.7	1,754	77.2
Owners' equity		1,032	68.5	1,487	70.7	1,754	77.2

Statement of cash flows	Fiscal Year	Mar.2020	Mar.2021	Six months to Jun. 2021
		(mn yen)	(mn yen)	(mn yen)
Cash flows from operating activitie	530	702	297	
Depreciation	47	69	51	
Cash flows from investing activitie	s	-128	-414	-135
Cash flows from financing activitie	S	-	-69	-
Dividends paid		-	-	-
Net increase in cash and cash equ	ivalents	401	217	162
Cash and cash equivalents	891	1,109	1,271	

Note:Consolidated basis.

Source: Prepared by Stock Research Center based on the notifiable prospectus.

Newly Listed Company Introduction Report

The contents indicated in the report are based on information as of the date the report was created and are subject to change without prior notice. The Stock Research Center makes no warranty or representation concerning the accuracy, reliability, completeness, adequacy and reliability of the information indicated in the report, and shall not assume no responsibility or obligation whatsoever. The Stock Research Center assumes no responsibility for any direct or indirect loss, lost profit, damage or other results from investors accessing and using the report or relying on the report concerning the distribution of the report. Final investment decisions shall be made by the investors themselves, and entire responsibility for investments lies with investors that accessed the report. In addition, intellectual rights concerning the report belongs to The Stock Research Center and may not be copied, reprinted, quoted, etc. without permission.

About Stock Research Center

Stock Research Center is engaged in the preparation of analyst reports, mainly on companies that are not sufficiently covered by analysts, based on a neutral perspective, and broadly disclose the reports to the public with an aim to revitalize the stock market.

Note: Reports prepared by Stock Research Center are created in reference to the Ministry of Economy, Trade and Industry's Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation.



No cost burden on listed companies

Supporting Members

Tokyo Stock Exchange, Inc. Nomura Securities Co., Ltd. Ernst & Young ShinNihon LLC Deloitte Touche Tohmatsu LLC H.S. Securities Co.,Ltd. TAKARA PRINTING CO., LTD. A&A Partners SMBC Nikko Securities Inc. Mizuho Securities Co., Ltd. ICMG Co., Ltd. SBI SECURITIES Co., Ltd. Ichiyoshi Securities Co., Ltd. PRONEXUS INC. Daiwa Securities Co. Ltd. KPMG AZSA LLC Grant Thornton Taiyo LLC BDO Sanyu Japan Securities Dealers Association The Securities Analysts Association of Japan

Certification by Analysts

Analysts indicated in the reports certify that the content indicated in the report precisely reflects the personal opinions of the analysts on all securities and issuer companies discussed in the report. In addition, it is ensured that the opinions directly or indirectly indicated in the report will have no influence on the analyst's compensation in the past, present, and future upon writing the report.

Disclaimer

- The report is prepared by stock analysts affiliated with the Stock Research Center for the purpose of disclosure to a wide range of investors as reference information and not to recommend or solicit to buy or to sell any particular securities or financial instrument.
- The content and indication of the report is based on disclosed information available publicly and is prepared by adding necessary supplementary information gained through interviews by analysts. The writer of the report is, without exception, prohibited to use insider information, or to acquire such information. The information included in the report is believed to be precise and reliable, but its preciseness is not verified objectively. In addition, the report is not intended to comprehensively include all information required by investors.
- The information included in the report may become outdated due to changes in the financial market, economic environment, etc. There are risks that the prices of stocks featured directly or indirectly in the report will fall below the par value due to fluctuations in stock prices, changes in management/financial conditions of the issuers, fluctuations in exchange rates or interest rates, etc. Past performance does not imply or guarantee future performance.
- The opinions indicated in the report are subject to change without notice and the Stock Research Center has no obligation to update the information or opinions included in the report.
- The Stock Research Center does not bear any responsibility for any results, including direct losses, indirect losses, losses of profit and damages, suffered by investors due to using the report or relying on the report. Final investment decisions shall be made by investors themselves and the sole responsibility concerning the investment lies with the investors that viewed the report.
- The copyright of the report belongs to the Stock Research Center and it may not be copied, reproduced, quoted, etc. in any form without prior consent.