# Inbound Tech (7031-TSE Mothers) ----- December 22,2020

# Providing BPO services including operation of multilingual contact centers and sales agencies

This report is an English translation of part of the report issued on December 22, 2020. For inquiries concerning the report, please contract info@stock-r.org

### [ 7031 Inbound Tech Sector : Services ]

| Fiscal Year | Net sales | YoY   | Operating profit | YoY   | Ordinary profit | YoY   | Profit   | YoY   | EPS   | BPS   | DPS   |
|-------------|-----------|-------|------------------|-------|-----------------|-------|----------|-------|-------|-------|-------|
|             | (mn yen)  | (%)   | (mn yen)         | (%)   | (mn yen)        | (%)   | (mn yen) | (%)   | (yen) | (yen) | (yen) |
| Mar. 2019   | 2,953     | 29.5  | 51               | -     | 50              | -66.2 | 19       | -81.1 | 29.8  | 471.8 | 0.0   |
| Mar. 2020   | 2,983     | 1.0   | 211              | 312.6 | 210             | 319.2 | 140      | 614.0 | 212.6 | 684.4 | 0.0   |
| Mar. 2021   | f 2,019   | -32.3 | 250              | 18.5  | 258             | 22.9  | 155      | 10.7  | 216.9 | -     | 0.0   |

Note: Non-consolidated basis. Figures for the fiscal year ending March 2021 are the company's forecasts.

## **Develops Two BPO Services**

Inbound Tech is a business process outsourcing (BPO) service company that is entrusted with the operations of multilingual contact centers (multilingual CRM business) and sales agencies through sales calls and visits (sales outsourcing business) from clients.

The company responds not only to phone calls, but also to video communications using tablet terminals as well as websites, e-mails, SNS and other methods, and holds various points of contact with end users. The company conducts the multilingual CRM business, which centers on responding to inquiries from end users, etc. (inbound operations), and sales outsourcing business, which conducts sales agencies through sales calls and visits (outbound operations).

#### **Net Sales by Business**

|         |                   | Fiscal Year end | led Mar. 2019 | Fiscal Year ended Mar. 2020 |             |                         |  |  |  |  |  |
|---------|-------------------|-----------------|---------------|-----------------------------|-------------|-------------------------|--|--|--|--|--|
| Segment |                   | Amount          | Composition   | Amount                      | Composition | Year-on-Year comparison |  |  |  |  |  |
|         |                   | (mn yen)        | (%)           | (mn yen)                    | (%)         | (%)                     |  |  |  |  |  |
|         | Multilingual CRM  | 1,012           | 34.3          | 1,058                       | 35.5        | 4.5                     |  |  |  |  |  |
|         | Sales outsourcing | 1,941           | 65.7          | 1,925                       | 64.5        | -0.8                    |  |  |  |  |  |
|         | Total             | 2,953           | 100.0         | 2,983                       | 100.0       | 1.0                     |  |  |  |  |  |

Source: Prepared by Stock Research Center based on the notifiable prospectus.

## **Multilingual CRM Business**

In the multilingual CRM business, the company is entrusted with support operations, which it develops by primarily targeting customers (end users) of its clients (companies, hospitals, fire stations, local governments, etc.) and provides a service in which it responds to inquiries from end users 24 hours a day, 365 days a year. As the company can respond in 12 languages at any time, the company named it the multilingual CRM business.

## **Sales Outsourcing Business**

In the sales outsourcing business, the company mainly provides services to conduct marketing activities to potential customers on behalf of clients.

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## **Financial Statements**

| Statement of income                          | Fiscal Year | Mar. 2019 |       | Mar. 2020 |       | Six months to<br>Sep. 2020 |       |
|--|-------------|-----------|-------|-----------|-------|----------------------------|-------|
|  |             | (mn yen)  | (%)   | (mn yen)  | (%)   | (mn yen)                   | (%)   |
| Net sales                                    |             | 2,953     | 100.0 | 2,983     | 100.0 | 912                        | 100.0 |
| Cost of sales                                |             | 2,711     | 91.8  | 2,548     | 85.4  | 653                        | 71.6  |
| Gross profit                                 |             | 242       | 8.2   | 434       | 14.5  | 259                        | 28.4  |
| Selling, general and administrative expenses |             | 190       | 6.4   | 222       | 7.5   | 99                         | 10.9  |
| Operating profit                             |             | 51        | 1.7   | 211       | 7.1   | 160                        | 17.6  |
| Non-operating income                         |             | 0         | -     | 0         | -     | 9                          | -     |
| Non-operating expenses                       |             | 1         | -     | 1         | -     | 0                          | -     |
| Ordinary profit                              |             | 50        | 1.7   | 210       | 7.0   | 169                        | 18.5  |
| Profit before income taxes                   |             | 29        | 1.0   | 209       | 7.0   | 169                        | 18.5  |
| Net profit                                   |             | 19        | 0.6   | 140       | 4.7   | 111                        | 12.2  |

| Balance sheet                    | Fiscal Year | Mar. 2019 |       | Mar. 2020 |       | Six months to<br>Sep. 2020 |       |
|----------------------------------|-------------|-----------|-------|-----------|-------|----------------------------|-------|
|                                  |             | (mn yen)  | (%)   | (mn yen)  | (%)   | (mn yen)                   | (%)   |
| Current assets                   |             | 674       | 89.9  | 826       | 90.8  | 864                        | 91.1  |
| Cash and deposits                |             | 272       | 36.4  | 514       | 56.5  | 615                        | 64.8  |
| Accounts receivable-trade        |             | 345       | 46.0  | 304       | 33.4  | 240                        | 25.3  |
| Inventories                      |             | -         | -     | -         | -     | -                          | -     |
| Non-current assets               |             | 75        | 10.1  | 83        | 9.1   | 84                         | 8.9   |
| Property, plant and equipment    |             | 19        | 2.5   | 20        | 2.2   | 22                         | 2.4   |
| Intangible assets                |             | 26        | 3.5   | 22        | 2.4   | 19                         | 2.0   |
| Investments and other assets     |             | 30        | 4.1   | 41        | 4.5   | 43                         | 4.5   |
| Total assets                     |             | 750       | 100.0 | 910       | 100.0 | 949                        | 100.0 |
| Current liabilities              |             | 409       | 54.5  | 444       | 48.8  | 381                        | 40.2  |
| Accounts payable-trade           |             | 113       | 15.1  | 102       | 11.2  | 86                         | 9.1   |
| Short-term borrowings            |             | 180       | 24.0  | 170       | 18.7  | 170                        | 17.9  |
| Current portion of long-term bor | rowings     | 32        | 4.3   | 16        | 1.8   | 16                         | 1.8   |
| Non-current liabilities          |             | 27        | 3.7   | 10        | 1.2   | 2                          | 0.3   |
| Long-term borrowings             |             | 27        | 3.7   | 10        | 1.2   | 2                          | 0.3   |
| Net assets                       |             | 313       | 41.7  | 454       | 49.9  | 565                        | 59.6  |
| Owners' equity                   |             | 312       | 41.6  | 453       | 49.9  | 564                        | 59.5  |

| Statement of cash flows            | Fiscal Year | Mar. 2019 | Mar. 2020 | Six months to<br>Sep. 2020 |
|------------------------------------|-------------|-----------|-----------|----------------------------|
|                                    |             | (mn yen)  | (mn yen)  | (mn yen)                   |
| Cash flows from operating activit  | ties        | -123      | 291       | 122                        |
| Depreciation                       |             | 5         | 8         | 4                          |
| Cash flows from investing activiti | ies         | -38       | -7        | -12                        |
|                                    |             |           |           |                            |
| Cash flows from financing activit  | ies         | 159       | -42       | -8                         |
| Dividends paid                     |             | -         | -         | -                          |
| Net increase in cash and cash ed   | quivalents  | -3        | 241       | 101                        |
| Cash and cash equivalents          |             | 272       | 514       | 615                        |

Note: Non-consolidated basis.

Source: Prepared by Stock Research Center based on the notifiable prospectus.

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